

**TAN CHONG INSURE:  
NEW NAME, EVEN BETTER PRODUCTS & SERVICES**

**Jan 2023** - Tan Chong Insurance Business Stream (“TCIBS”), one of Malaysia’s leading insurance agencies, today announced its rebranding as “Tan Chong Insure (“TCI)” effective 1<sup>st</sup> January 2023. This rebranding exercise reinforces the company’s commitment to stakeholders, in offering comprehensive insurance solutions, enhanced customer experience and exceptional service. In doing so, it complements the company’s continuous efforts to stay connected with stakeholders, by conveying the company’s commitment to delivering products and services of only the highest value.

Joshua Yong - Head of Tan Chong Insurance Business Stream - enthuses, “Having served the Malaysian market for many decades, we are committed to continuously servicing our customers with efficient service and innovative solutions. This rebranding initiative represents our ambitions and ongoing dedication to change and evolve. Despite the new name, our beliefs and level of commitment towards our stakeholders remain unwavering. The name change to TCI better reflects the company’s growth and portfolio of offerings, and we believe it will further boost consumer confidence in our products.”

TCI will perpetuate the legacy of robust performance and expansion as we:

- Oversee both motor and non-motor insurance businesses;
- Perform as an intermediary for a total of 14 panel insurers/takaful operators;
- Continue to service existing and new customers, through our extensive sales distribution network encompassing our car showrooms, service centres, Customer Experience (CX) telemarketing, websites, and digital communications.

In tandem with the rebranding, TCI will launch its updated [www.TanChongInsure.com](http://www.TanChongInsure.com) website beginning 1<sup>st</sup> January 2023. Please visit our new website for more information.



**About Tan Chong Insure**

Tan Chong Insure (previously known as “Tan Chong Insurance Business Stream” / TCIBS) is one of the business divisions of Tan Chong Motor Holdings Berhad. It is a leading professional insurance consultancy-based division that provides services in all classes of general insurance to individuals, families and corporations in Malaysia.

The Tan Chong brand is synonymous with trustworthiness, integrity, knowledge, perseverance, and diligence. And this constitutes a large part of the rebranding exercise: To retain the Tan Chong brand which Malaysians have come to know and trust.

With proven capability and experience in a wide spectrum of insurance services, Tan Chong Insure continues to offer an even more innovative portfolio to meet customers’ diverse evolving and changing needs.

Motor insurance	Non-motor insurance
<ul style="list-style-type: none"><li>• Car insurance</li><li>• Motorcycle insurance</li><li>• Commercial</li><li>• GAP</li><li>• Extended warranty plans</li><li>• Motorist personal accident</li></ul>	<ul style="list-style-type: none"><li>• Personal accident insurance</li><li>• Travel insurance</li><li>• Home insurance</li><li>• Medical insurance</li></ul>

## **About Tan Chong Motor Holdings Berhad**

Tan Chong Motor Holdings Berhad was incorporated in 1972 and listed on the Main Market of Bursa Malaysia Securities Berhad since 1974. TCMH Group's current principal activities are assembly and distribution of motor vehicles and commercial vehicles, provision of after-sales services and spare parts, education, trading, property investments and motor related financial services such as hire purchase financing, insurance agency and leasing – both locally and abroad. TCMH is the exclusive distributor of Nissan and Renault passenger vehicles as well as buses and trucks under the UD Trucks brand in Malaysia. The Group operates an extensive network of sales branches and authorised dealership outlets nationwide; supported by more than 70 after-sales service centres. TCMH is also the exclusive distributor of Nissan vehicles in Myanmar, Laos and Cambodia. Our presence in Vietnam includes both passenger cars and commercial vehicles. TCMH currently operates two automotive assembly plants in Malaysia (Segambut and Serendah) and two automotive assembly plants in Vietnam (Danang) and Myanmar (Bago).